

# Advertise at BWP

#### **BWP** website

The website <a href="www.belgian-warmblood.com">www.belgian-warmblood.com</a> is daily visited about 1,000 times, with peaks of as many as 2,500 visitors a day around BWP events. Put your logo or news/message with a link to your own website on it and enjoy our many visitors.



### Prices for advertising on the BWP website

**Logo** (wxh 125x70 pixels): **70** €/month **300** €/6 month **500**€/year

# Your news/message on our website

Photo or logo + title + short text + link (Photo wxh 270x260 pixels) The news/messages always remain on the website, but slowly shift downwards.

On top: **350€**Regio: **300€**Event: **250€** 

# **BWP** Newsflash

Every year, about 20 **BWP Newsflash** newsletters are sent by e-mail to the 8000 members of this medium. Put a **paragraph** with title + text (600 signs) + 1 picture or just a **picture** (jpg wxh 600 x 250 px) in it with a **link** to your own website.

Price for advertising in the BWP Newsflash: 350€

# **BWP** e-mailing

Send a personalized e-mailing to the members of the BWP Newsflash. Option to sort by zip code at 0.15€/e-mail address or 900€ to the entire database.

### **BWP** Social Media

Post a post on the Facebook page (16,000 followers) or on Instagram (5,250 followers) for **70 €**. All prices excl. VAT

You can contact me by telephone +32 474 31 90 47 or send a mail to sales@bwp.be