

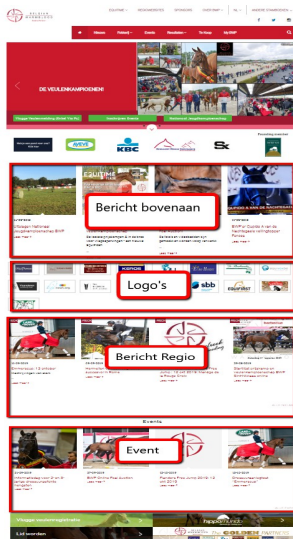


BELGIAN  
WARMBLOOD

## Advertise at **BWP**

### **BWP** website

The website [www.belgian-warmblood.com](http://www.belgian-warmblood.com) is **daily** visited about **1,000 times**, with peaks of as many as **2,500 visitors a day** around BWP events. Put **your logo or news/message** with a **link to your own website** on it and enjoy our many visitors.



#### **Prices for advertising on the BWP website**

Logo (wxh 125x70 pixels): **70 €/month**  
**300 €/6 month**  
**500€/year**

#### **Your news/message on our website**

Photo or logo + title + short text + link  
(Photo wxh 270x260 pixels)

The news/messages always remain on the website, but slowly shift downwards.

On top : **350€**  
Regio : **300€**  
Event : **250€**

### **BWP** Newsflash

Every year, about 45 **BWP Newsflash** newsletters are sent by e-mail to the 8000 members of this medium. Put a **paragraph** with title + text (600 signs) + 1 picture or just a **picture** (jpg wxh 600 x 250 px) in it with a **link** to your own website.

Price for advertising in the **BWP Newsflash** : 1x 350€ – 2x -5% – 5x-10%

### **BWP** e-mailing

Send a personalized **e-mailing** to the members of the BWP Newsflash. Option to sort by zip code at **0.15€/e-mail address** or **900€** to the entire database.

### **BWP** Social Media

Post a post on the **Facebook** page (9,500 followers) or on **Instagram** (3,500 followers) for **70 €**.  
*All prices excl. VAT*

You can contact me by telephone **+32 474 31 90 47** or send a mail [to sales@bwp.be](mailto:sales@bwp.be)